



Catholics Come Home



“Go therefore and make disciples of all nations’.....Matt 28:19

The need in our society is great

- . Approximately 1 in 10 Americans is a former Catholic
- . Up 100,000 baptized Catholics in the U.S. drift away from the church annually.

Why use television?

- . The Average American watches more than 4 hours of television each day.
- . In the average home, a TV is turned on for more than a third of the day-8hrs.

Opportunities for the Sacramento Diocese.....Imagine seeing inspiring and powerful Catholic messages on Prime-time TV daily.

- . When we meet our \$480,000 goal in the Sacramento Diocese, we will air 1,200 TV Ads with 20% in Spanish.
- . 95% of homes will be reached during the 6-week campaign during Lent or Advent of 2009.

As stated by Bishop Jaime Soto to the Knights, “It is my hope to bring this campaign to the local television airwaves during lent 2009. However, launching such a significant enterprise in our diocese will take considerable support of many Knights like you. The projected cost for this program is \$480,000 dollars.” Close to \$90,000.00 has already been raised.

1. We are looking to develop 2 to 3 man teams to help out our Priests and Parishes to raise funds for the Catholics Come Home project.
2. District Deputies, Grand Knights, Financial Secretaries, and other interested Knights, we need your help making a list of possible presenters that can speak before parish groups and/or from church pulpits to bring The Catholics Come Home message to the Sacramento Diocese’s Parishes.
3. We need these lists as soon as practical. We want to start these parish presentations in early January.
4. Mail the list to:

John Norwood
1523 Pine Valley Circle,
Roseville, 95661-5747

Or, send a e-mail to norcal.web@sbcglobal.net and the list will be forwarded to John.

Let’s not let our Bishop down. Every Grand Knight should show the video of Catholics Come home to their Council and invite the Pastor and/or Chaplain. If you do not have a copy of the video please send a email to: norcal.web@sbcglobal.net and one will be sent to you as soon as possible. This video is about 5 minutes in length. You can show it on DVD players or notebooks with DVD capability. These ads were very successful in the Phoenix Diocese during a pilot run.

Note: This video was passed out last Chapter meeting. And, can be viewed at:
<http://www.catholicscomehome.org>

Bishop Soto also held a separate meetings with all priests in the diocese over the last couple of weeks.

Let’s bring our families back to the Church!

Yours truly, in Christ
John Norwood, DD7, CVP.
Vivat Jesus

Cal Schell, Chapter Web Administrator